PATENT APPLICATION

Attorney's Docket No.: 2657.2006-001

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants:

Chaitanya Kanojia and Terri Swartz

Application No.:

09/873,785

Group:

2614

Filed:

08/09/05 AUG 2 2 2005

June 4, 2001

Examiner:

Aklilu, Kirubel

Confirmation No.: 2842

For:

PROMOTIONS ON VIEWING DEVICES

CERTIFICATE OF MAILING OR TRANSMISSION

I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as First Class Mail in an envelope addressed to Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, or is being factorial transmitted to the United States Patent

Typed or printed name of person signing certificate

<u>AMENDMENT</u>

Mail Stop Amendment Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Sir:

This Amendment is being filed in response to the Office Action mailed from the U.S. Patent and Trademark Office on March 18, 2005 in the above-identified application. Reconsideration and further examination are requested.

An extension of time to respond to the Office Action is respectfully requested. A Petition for Extension of Time and the appropriate fee are being filed concurrently with this Amendment.

Please amend the application as follows: